

BOOK OF STANDARDS

Scalable Global Solutions JSC





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Scalable Global Solutions JSC - logo



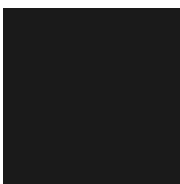
Hex: #CC1521
RGB 204 21 33

We have created a logo that fully represents our company, by using specialized font and color.

The black/white and grey SGS logos are simplified versions used for printing in order to reduce printing costs.



Hex: #6D7474
RGB 109 116 116



Hex: #1A1A1A
RGB 26 26 26



Application of SGS logo



Do not use colorful backgrounds for SGS logo.



SGS logo must always be 1:1 ratio.



Department as a Solution - logo



Hex: #CC1521
RGB: 204 21 33



Hex: #944045
RGB: 148 64 69



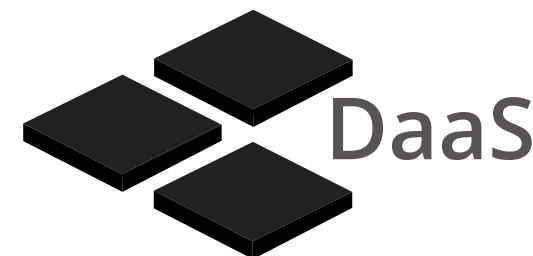
Hex: #944045
RGB: 181 51 56



Hex: #6e7373
RGB: 110 115 115



Hex: #606363
RGB: 96 99 99



Hex: #212121
RGB: 33 33 33



Hex: #000000
RGB: 0 0 0

DaaS logo represents our main product Department as a Solution.

The black/white and grey DaaS logos are simplified versions used for printing in order to reduce printing costs.

Application of DaaS logo



Do not use colorful backgrounds for DaaS logo.



DaaS logo must always be 1:1 ratio.



Partners logo

Logos for partners are created by combining color and text.
Logos represent particular level of partner's certification.



HEX: #787878
RGB 120 120 120



HEX: #f78f38
RGB 247 143 56



HEX: #319866
RGB 49 152 102



HEX: #a39269
RGB 163 146 105



Fonts

OPEN SANS

Regular,bold,italic

Open Sans font is used for its simplicity and readability. It is also a standard font type, and it is suitable for usage with various programs and techniques.

HEADLINE/HEADLINE

32px size



Hex: #CC1521
RGB 204 21 33

HEADLINE/HEADLINE

20px size



Hex: #333333
RGB 51 51 51

Paragraph - text content - italic

14px size



Hex: #79797A
RGB 121 121 121

Links - red

14px size



Hex: #CC1521
RGB 204 21 33